



## FUTURE ASTD CONFERENCES

**2008**

### **ASTD International Conference & Exposition**

June 1 – 4, 2008  
San Diego, California

**2009**

### **ASTD TechKnowledge®**

January 28 – 30, 2009  
Las Vegas, Nevada

### **ASTD International Conference & Exposition**

May 31 – June 3, 2009  
Washington, D.C.

**2010**

### **ASTD TechKnowledge®**

January 27 – 29, 2010  
Las Vegas, Nevada

### **ASTD International Conference & Exposition**

May 16 – 19, 2010  
Chicago, Illinois

**2011**

### **ASTD TechKnowledge®**

January 26 – 28, 2011  
Las Vegas, Nevada

### **ASTD International Conference & Exposition**

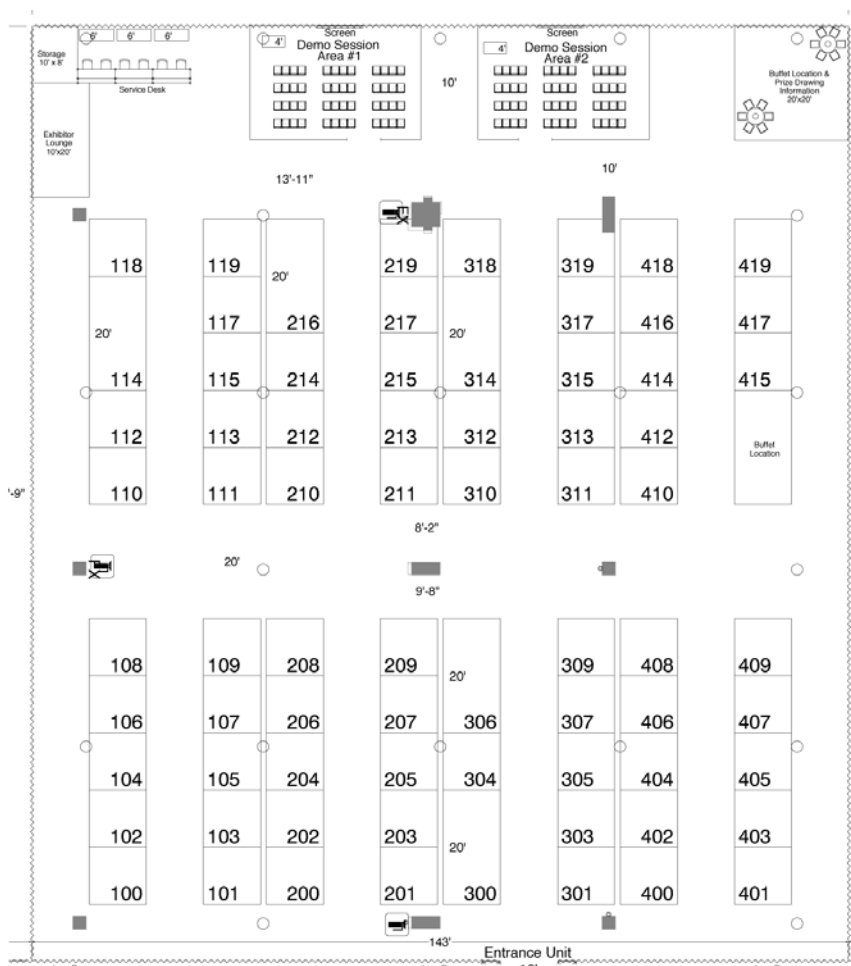
May 22 – 25, 2011  
Orlando, Florida

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# EXPO FLOOR PLAN AND SCHEDULE



Floor Plan is Subject to Change

### EXPO Hours:

Tuesday, February 26  
9:30 a.m. - 4:00 p.m.

Wednesday, February 27  
9:15 a.m. - 2:30 p.m.

### Exhibitor Demo Hours:

Tuesday, February 26  
10:00 a.m. - 4:00 p.m.

Wednesday, February 27  
9:30 a.m. - 2:00 p.m.

## EXHIBITOR PRIZE DRAWING INFORMATION

The following companies will be holding prize drawings/raffles during the conference. Stop by their booths to find out how to enter. Additional information and winner's names will be posted on the Prize Drawing screen in the back of the EXPO.

### LearningWare, Inc. – Booth #204

Prize: The book *I'll Take Learning for 500: Using Game Shows to Engage, Motivate and Train* plus a 30-day trial license of Gameshow Pro software  
Drawing to take place Wednesday, 2:00 p.m.

### Questionmark Corporation – Booth #315

Prize: Apple iPod  
Drawing to take place after the conference.

### VoiceText Communications – Booth #216

Prize: XM Sportscaster with \$55 gift card  
Drawing to take place Wednesday, 1:00 p.m., you must "be present to win!"



## Adobe Systems

345 Park Avenue  
San Jose, CA 95110  
Phone: 800.833.6687  
<http://www.adobe.com>

### Booth #314

Adobe Solutions for e-learning enable engaging learning experiences—anytime, anywhere, on any device. From virtual classrooms and rapid training to mobile learning and flexible content, Adobe solutions for e-learning help learning professionals.

## Allen Interactions Inc.

1120 Centre Pointe Drive  
Suite 800  
Mendota Heights, MN 55120-1277  
Phone: 651.203.3700  
<http://www.alleninteractions.com>



### Booth #409

Allen Interactions designs and develops the highest impact custom e-learning and blended learning available for global organizations to assist them in executing business change, accelerating speed to profit, and improving people effectiveness.

PLATINUM SPONSOR

## American Management Association

1601 Broadway  
New York, NY 10019  
Phone: 212.903.8129  
<http://www.amanet.org>



### Booth #202

American Management Association is a world leader in professional development, advancing the skills of individuals to drive business success.

## Atomic Learning

15088 22nd Avenue NE  
Little Falls, MN 56345  
Phone: 866.259.6800  
<http://www.atomiclearning.com>

### Booth #408

Atomic Learning is nationally recognized for providing quality software training and has worked with more than over eight million individuals worldwide. Contact us today and let us put our expertise to work for you. [www.AtomicLearning.com](http://www.AtomicLearning.com)

## Beeline

12724 Gran Bay Parkway West  
Suite 200  
Jacksonville, FL 32258-4467  
Phone: 904.527.5700  
<http://www.beeline.com>



### Booth #415

Beeline provides workforce solutions that manage recruitment, development, and retention for leading global companies, healthcare organizations, and government entities.

GOLD SPONSOR

## Blackboard, Inc.

1899 L Street, NW  
Washington, DC 20036  
Phone: 202.463.4860  
[www.blackboard.com/ProEd](http://www.blackboard.com/ProEd)



### Booth #107

Blackboard is a leading provider of enterprise software applications for learning and development used by corporations, the government, associations, and for-profit educational institutions. [www.blackboard.com/ProEd](http://www.blackboard.com/ProEd)

## Business Training Library

285 Chesterfield Business Parkway  
Chesterfield, MO 63005  
Phone: 636.534.1000  
<http://www.bizlibrary.com>

### Booth #115

Business Training Library is the nation's leading provider of e-learning and blended learning solutions for organizations with fewer than 2,500 employees: 4,000 courses, LMS, custom development, integrated authoring tool. Free demo at [www.bizlibrary.com](http://www.bizlibrary.com).

## Centurion Systems, Inc.

2310 Parklake Drive  
Suite 300  
Atlanta, GA 30345  
Phone: 404.929.3344  
<http://www.centurionsys.com>

### Booth #406

Centurion Systems is a nationally noted developer of customized technology-based solutions. With specialty in retail-specific content, Centurion Systems provides a variety of soft skills, core business processes, and systems training.



## 2008 EXHIBITORS

### **Certain Software**

75 Hawthorne Street  
Suite 300  
San Francisco, CA 94105  
Phone: 415.345.2726  
<http://www.certain.com>

#### **Booth #206**

Certain provides innovative technology enabling customers to register people and assets online. Its flagship product, Certain Registration, is the online registration solution used by Fortune 1000 companies and government agencies.

### **CERTPOINT**

4 Expressway Plaza  
Suite 200  
Roslyn Heights, NY 11577  
Phone: 516.390.8800  
<http://www.certpointsystems.com>



#### **Booth #410**

CERTPOINT's software solutions and services facilitate learning management, corporate training, and knowledge delivery. CERTPOINT's VLS Suite is a comprehensive turnkey LMS/LCMS solution.

### **Clarity Consultants**

1901 South Bascom Avenue  
Suite 1300  
Campbell, CA 95008  
Phone: 408.369.6558  
<http://www.clarityconsultants.com>

#### **Booth #400**

Clarity Consultants is a leading provider of contract consultants nationwide in the areas of e-learning development, LMS administration, instructional design, and project management.

### **Cohesive Knowledge Solutions, Inc.**

25 Overlook Lane  
Guilford, CT 06437  
Phone: 203.457.0444  
<http://www.cohesiveknowledge.com>

#### **Booth #312**

Cohesive Knowledge Solutions (CKS) is a global leader in email efficiency and etiquette training. Our Info-Excellence Seminar has helped thousands of professionals get more done at work. We also provide filing and meeting seminars.



### **Columbia Southern University**

25326 Canal Road  
Orange Beach, AL 36561  
Phone: 251.981.3771, ext. 329  
<http://www.columbiasouthern.edu>

#### **Booth #113**

One of the nation's first completely online universities, CSU was established as a comprehensive academic institution of higher learning. Our programs are offered through distance learning in a flexible format that makes it possible for working adults to achieve their educational goals.

### **DialogCoach LLC**

110 North Main Street  
Coopersburg, PA 18036  
Phone: 610.282.1717  
<http://www.dialogcoach.com>

#### **Booth #109**

DialogCoach's role-play simulator ensures effective message delivery and creation of best practices by your associates. Proven performance to take your representatives beyond role-play! See us at Booth 109.

### **edCetra Training Inc.**

171 East Liberty Street  
Suite 244  
Toronto, ON M6K 3P6  
Canada  
Phone: 416.530.5890  
<http://www.edcetratraining.com>

#### **Booth #212**

edCetra Training is an early adopter of leading-edge technologies and methods for creating versatile and reusable courseware. edCetra Training developed a unique process that provides clients with flexibility and ownership of the end product.

### **Edista Learning LLC**

5, Shelton Way  
#37-02 UIC Building  
Singapore, 068808  
Singapore  
Phone: +65.6225.8139  
<http://www.edistalearning.com>

#### **Booth #416**

Edista Learning is an exclusive platform that brings together subject experts and QAT's consulting and training experience. The online curriculum facilitates knowledge in domains of software engineering and quality management.





## **eLearningToolbox.com**

600 South Court Street  
Suite 321  
Montgomery, AL 36104  
Phone: 334.300.6824  
<http://www.eLearningToolBox.com>

### **Booth #208**

eLearningToolBox.com provides tools for building stronger distance-learning programs: FacultyFinder.com, READI.info, PostCourse.com, QualityCourseRecognition.com, TestProctors.com, ExamEye.com, and AudioAssessment.com.

## **Element K**

500 Canal View Boulevard  
Rochester, NY 14623  
Phone: 585.240.7468  
<http://www.elementk.com>

### **Booth #319**

Element K delivers tailored e-learning solutions that achieve business results employing a range of products, services, and platform integration options.

## **eLogic Learning**

14934 North Florida Avenue  
Tampa, FL 33613  
Phone: 813.901.8600  
<http://www.elogiclearning.com>

### **Booth #119**

The eLogic Learning eSSential LCMS is an extremely robust and adaptable solution for your unique training challenges or regulatory requirements, and offers a one-of-a-kind solution with the pricing advantage of an off-the-shelf product.

## **Enspire Learning**

1708 Guadalupe Street  
Austin, TX 78701  
Phone: 512.472.8400  
<http://www.enspire.com>

### **Booth #201**

Enspire Learning specializes in e-learning, blended learning programs, and fully immersive simulations. We combine engaging content and advanced multimedia to create solutions that meet business objectives and exceed learner expectations.

**SILVER SPONSOR**



## **Fusion Learning Systems**

7600-C North Capital of Texas Highway  
Suite 100  
Austin, TX 78731  
Phone: 512.853.8900  
<http://www.fusionlearningsystems.com>

### **Booth #105**

Fusion Learning Systems is a Texas-based company focused on leveraging technology to educate people. We offer an efficient approach to customized solutions by effectively blending intelligent instructional design with adaptive technologies.

**SILVER SPONSOR**



## **GeoLearning, Inc.**

4600 Westown Parkway  
Suite 301  
West Des Moines, IA 50266  
Phone: 800.970.9903  
<http://www.geolearning.com>

### **Booth #100**

GeoLearning is the leading provider of Managed Learning Services and on-demand learning and performance technology.

## **Harbinger Knowledge Products Pvt. Ltd.**

16770 79th Street NE  
Suite 106  
Redmond, WA 98052  
Phone: 425.861.8400  
<http://www.raptivity.com>

### **Booth #104**

Raptivity, the world's first and only interactivity builder, allows users to create highly interactive e-learning content with less time and money. Raptivity includes a library of games, simulations, videos, 3-D objects, and more than 200 pre-built interactions.

**SILVER SPONSOR**





# 2008 EXHIBITORS

## Humentum Corporation

PO Box 710323  
Herndon, VA 20171  
Phone: 703.376.8185  
<http://www.humentum.net>

### Booth #211

Humentum provides experiential learning solutions. Humentum's TrackBuilder simulation architecture and authoring methodology (Wheels in Motion) enables the rapid creation of custom experiential learning simulations.

## IGNITE Technologies, Inc.

3211 Internet Boulevard  
Suite 300  
Frisco, TX 75034  
Phone: 972.348.6447  
<http://www.ignitetech.com>

### Booth #213

A secure and scalable content delivery e-learning solution: Ignite.



## Informa Systems

624 North Main  
Boerne, TX 78006  
Phone: 830.815.1600  
<http://www.informasystems.com>

### Booth #407

InformaVirtual was developed so that trainers can create interactive, virtual-reality e-learning. This system takes learners beyond linear, static learning and embeds them in an immersive, interactive environment.

## InterCall

8420 West Bryn Mawr  
Suite 400  
Chicago, IL 60631  
Phone: 773.867.7066  
<http://www.intercall.com>

### Booth #114

InterCall®, the world's largest conferencing provider, helps create better connections by providing more product options on proven platforms supported by more personal attention.



**GOLD SPONSOR**

## Kaplan IT Learning (STT Trainer)

500 Northridge Road  
Suite 240  
Atlanta, GA 30350  
Phone: 678.277.3236  
<http://www.stt-trainer.com>



### Booth #217

Train software end users and prove competency! Use our award-winning software, STT Trainer, to create simulation-based training, documentation, and support for any enterprise application. Includes advanced reporting, content and project management.

## LeaderGuide Pro

1857 San Marco Road  
C-201  
Marco Island, FL 34145  
Phone: 239.389.2000  
<http://www.leaderguidepro.com>



### Booth #301

Creating training materials? Need consistency? A professional look? A more efficient work process? If so, stop by to learn how LeaderGuide Pro™ can help. And, check out our ready-to-implement training programs, which are compatible with LeaderGuide Pro™.

## Learn.com

14000 NW 4th Street  
Sunrise, FL 33325  
Phone: 954.233.4000  
<http://www.learn.com>

### Booth #307

Learn.com® is the trusted worldwide leader in on-demand workforce productivity with more than 50 million end users around the globe.

## Learning.net

1500 Quail Street  
Suite 370  
Newport Beach, CA 92660  
Phone: 949.221.8600  
<http://www.learning.net>



### Booth #402

Learning.net is a full-service e-learning provider that offers a complete, customized learning center. It has the tools—authoring system, LMS, and LCMS—to offer you a turnkey solution. Learning.net scales services to your requirements.



## LearningWare, Inc.

250 Marquette Avenue  
Suite 1375  
Minneapolis, MN 55401  
Phone: 800.457.5661  
<http://www.learningware.com>

### Booth #204

LearningWare's Gameshow Pro software lets trainers easily create and play Hollywood-style game shows based around your own content. It's a great way to engage your trainees and boost their content retention in a fun, interactive atmosphere!

## Meridian Knowledge Solutions, LLC



4465 Brookfield Corporate Drive  
Chantilly, VA 20151  
Phone: 585.214.2468  
<http://www.meridianksi.com>

### Booth #313

Meridian provides a full range of learning management systems and learning content management systems to support the blended learning needs of small, medium, and large organizations. Expertise in SCORM and mobile use distinguishes all products.

## Microsoft Zune

One Microsoft Way  
Redmond, WA 98052  
Phone: 425.703.4525  
<http://www.microsoft.com>



### Booth #102

Reward customers, recognize employees, and build your brand with the Microsoft Zune media device. Microsoft offers both a volume purchase program and an employee purchase program. Visit booth #102 for more information.

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## Mzinga



154 Middlesex Turnpike  
Burlington, MA 01803  
Phone: 781.328.2800  
<http://www.mzinga.com>

### Booth #101

Mzinga is the leader in Learning 2.0 and online community solutions. Our KnowledgePlanet Learning Suite, Firefly authoring suite, and Web 2.0 solutions help companies achieve competitive advantage through the expertise of employees and customers.

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## NetDimensions



177F, Siu On Centre  
188 Lockhart Road  
Hong Kong  
Phone: +852.2122.4500  
<http://www.NetDimensions.com>

### Booth #207

NetDimensions is a global enterprise solutions provider of learning, knowledge, and performance management systems.

## New York Times Newspaper

613 South Avenue  
Weston, MA 02493  
Phone: 978.476.9019  
<http://nytimes.com>

### Booth #117

Visit the New York Times booth for 25 percent off home delivery and receive a free gift (retail value up to \$40) with subscription. The New York Times is distributed internationally, and is the largest metropolitan newspaper in the United States. Subscribe today!

## NexLearn, LLC

100 South Main Street  
Suite 300  
Wichita, KS 67202  
Phone: 316.265.2170  
<http://www.nexlearn.com>

### Booth #108

NexLearn will transition your staff from old linear, high-cost, low-result training to the NexLevel of training, involving immersive learning simulations and serious games.



# 2008 EXHIBITORS

## **Nova Southeastern University - Fischler School of Education and Human Services**

1750 NE 167th Street  
North Miami Beach, FL 33162  
Phone: 954.262.8653  
<http://www.FischlerSchool.nova.edu>

### **Booth #404**

NSU's Fischler School of Education and Human Services is one of the largest schools of education at an accredited university. Our ideas, approach, and programs inspire educators to inspire students to move the world—online, on-site, or on campus.

## **OnPoint Digital, Inc.**

202 Blue Fin Circle  
Savannah, GA 31410  
Phone: 912.898.9202  
<http://www.mlearning.com>

### **Booth #317**

OnPoint provides comprehensive yet affordably priced LMS/LCMS, performance management, and mobile learning solutions, including optional modules for document management, e-commerce, and the exciting new CellCast audio-based learning technology.

## **Operitel Corporation**

160 Charlotte Street  
Suite 201  
Peterborough, ON K9J 2T8  
Canada  
Phone: 705.745.6605  
<http://www.operitel.com>

### **Booth #418**

Operitel Corporation produces and distributes the award-winning LearnFlex™ Learning Management System (LMS). We are an educational technology company that specializes in building highly adaptive, full-featured enterprise learning portal solutions.



## **Phasient Learning Technologies**

1530 South Duff  
Suite 2  
Ames, IA 50010  
Phone: 515.232.1995  
<http://www.phasient.com>

### **Booth #209**

Phasient's proven course development process transforms your unique training materials into interactive online courses. You'll benefit from Phasient's LMS and authoring tool, which allows you to easily develop and maintain your own courseware.

## **Plateau**

4401 Wilson Boulevard  
Suite 400  
Arlington, VA 22203  
Phone: 703.678.0000  
<http://www.plateau.com>

### **Booth #205**

Plateau is a leading provider of adaptable web-based software for developing, managing, and optimizing organizational skills and talent to increase workforce productivity and business operations performance.



## **Prospero Learning Solutions Inc.**

160 Bloor Street East  
Suite 900  
Toronto, ON M4W 1B9  
Canada  
Phone: 416.360.0606  
<http://www.prosperolearning.com>

### **Booth #305**

Established in 1998, Prospero is an award-winning provider of custom learning solutions that leverage the best educational technologies in a unique and cost-effective way. Our proven approach is adaptable to all content, cultures, and industries.



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## **Qube Learning**

990 Larkspur Landing Circle  
Suite 115  
Larkspur, CA 94939  
Phone: 415.464.8880  
<http://www.qube.com>

### **Booth #414**

Visit Qube Learning at Booth 414 and see what the Gartner Group calls the first customizable, on-demand, game-based training system—and why they named us one of their "8 Cool Vendors in the High-Performance Workplace." See what a difference a game makes!



## **Questionmark Corporation**

535 Connecticut Avenue  
Suite 100  
Norwalk, CT 06854  
Phone: 800.863.3950  
<http://www.questionmark.com>

### **Booth #315**

Questionmark™ assessment management system enables educators and trainers to create, administer, and report on surveys, quizzes, tests, and exams.

## **Qwizdom, Inc.**

12617 Meridian East  
Puyallup, WA 98373  
Phone: 253.845.7738  
[www.qwizdom.com](http://www.qwizdom.com)

### **Booth #304**

Qwizdom's extremely affordable, interactive wireless response system engages participants, measures performance, and provides instant feedback. Leaders can customize materials to meet their training needs.

## **Rapid Intake Inc.**

441 West Main Street  
Suite B  
Zehi, UT 84003  
Phone: 866.231.5254  
<http://www.rapidintake.com>



### **Booth #412**

Rapid Intake helps organizations learn faster by opening up the rapid interactive course development process to everyone so that each individual's skills can be utilized. Visit [www.rapidintake.com](http://www.rapidintake.com).

## **Regis University**

3333 Regis Boulevard  
P-28  
Denver, CO 80221  
Phone: 800.944.7667  
<http://www.regis.edu>

### **Booth #219**

Nationally recognized leader in adult higher education, Regis University College for Professional Studies offers bachelor's and master's degrees and certificates designed for working adults.

## **RISC, Inc.**

718 FM 1959  
Suite A  
Houston, TX 77034  
Phone: 281.480.7910  
<http://www.risc-inc.com>

### **Booth #303**

RISC's Virtual Training Assistant™ LMS provides Internet-based enrollment, content delivery, and online assessments. Employees register for classes, manage training plans, and take tests while supervisors monitor training status via the web.

## **Rustici Software, LLC**

3326 Aspen Grove Drive  
Suite 304  
Franklin, TN 37067  
Phone: 615.376.9867  
<http://www.scorm.com>

### **Booth #203**

Rustici Software understands SCORM: We are the leading provider of products and services that help make online learning conform to the highest level of standards.

## **Seminars Express**

125 East Merritt Island Causeway  
Suite 209-155  
Merritt Island, FL 32952  
Phone: 321.453.8133  
<http://www.seminarsexpress.com>



### **Booth #106**

Our business is focused on enabling instructor-led training or expert knowledge to be captured and output quickly to a robust e-learning solution. Courses can be deployed on CD-ROM, DVD, or hosted with the Seminars Express Learner Tracking System.

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## **SmartPros**

12 Skyline Drive  
Hawthorne, NY 10532  
Phone: 914.517.1139  
<http://www.smartpros.com>

### **Booth #210**

SmartPros Ltd. (AMEX:PED) is a leader in the field of accredited professional education and corporate training. Clients include Fortune 500 companies, major firms, and trade associations. Content development and delivery via the web, CD-ROM, and video.



## 2008 EXHIBITORS

### **Suddenly Smart**

523 Encinitas Boulevard  
Suite 202  
Encinitas, CA 92024  
Phone: 800.690.4259  
<http://www.suddenlysmart.com>

#### **Booth #310**

SmartBuilder enables you to rapidly create interactive Flash courses, branching scenarios, immersive exercises, and more. It does this by providing a point-and-click interface that allows you to harness the power of Flash without learning ActionScript.

### **TechSmith Corporation**

2405 Woodlake Drive  
Okemos, MI 48864  
<http://www.techsmith.com>

#### **Booth #311**

Record PowerPoint and desktops, share online. Camtasia Studio saves time and streamlines instruction for IT and training professionals. Combine with SnagIt screen capture and editing, and your audience can have 24/7 access to the information they need.

### **Telephone Doctor/ServiceSkills.com**

30 Hollenberg Court  
St. Louis, MO 63044  
Phone: 314.291.1012  
<http://www.telephonedoctor.com>

#### **Booth #318**

Telephone Doctor® helps companies communicate better with their customers through the use of e-learning, workshops, and media training. Deliver our training today and see the results tomorrow!

### **The Success**

#### **Training Network (TSTN)**

5010 Addison Circle  
Addison, TX 75001  
Phone: 972.392.6754  
<http://tstn.com>

#### **Booth #103**

Now you can tune into YOUR Success with TSTN, The Success Training Network. The world's leading authors, speakers, and experts are aggregated into one channel to make their highly valued coaching available 24/7, directly into your home or office.

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### **Training Partner by GeoMetrix**

240 Bay Street  
Victoria, BC V9A 3K5  
Canada  
Phone: 250.361.9300  
<http://www.trainingpartner.com>

#### **Booth #200**

Proven in the marketplace since 1992, Training Partner offers a lower cost, more flexible alternative to high-priced enterprise learning management systems. Reach beyond your expectations with the most comprehensive feature set available.

### **TrainUp.com**

12770 Merit Drive  
Dallas, TX 75251  
Phone: 972.540.9677  
<http://www.TrainUp.com>



#### **Booth #401**

TrainUp.com is your training and LMS marketplace! Training seekers: Freely search more than 200,000 instructor-led and online training seminars. Training providers: List your courses and services for FREE. Experience custom LMS, performance, and training solutions.

### **Translations.com**

3 Park Avenue  
39th Floor  
New York, NY 10016  
Phone: 212.689.1616  
<http://www.translations.com>



#### **Booth #306**

Translations.com provides cost-effective language solutions through cutting-edge multilingual content-management applications, an ISO 900-2000 certified quality process, and unparalleled linguistic expertise.

### **Trivantis**

311 Elm Street  
Suite 200  
Cincinnati, OH 45202  
Phone: 513.852.6706  
<http://www.trivantis.com>



#### **Booth #300**

Trivantis Corporation is known worldwide for its e-learning authoring software Lectora, which is used by trainers in corporations, government agencies, and academic institutions.



## University of Maryland University of Maryland University College

### University College

3501 University Boulevard East  
Adelphi, MD 20783  
Phone: 240.582.2571  
<http://www.umuc.edu>

### Booth #118

University of Maryland University College (UMUC) is a leading online, global, accredited university that offers 120 high-quality, career-oriented degree and certificate programs tailored to the needs of adult students. For more about UMUC, visit [www.umuc.edu](http://www.umuc.edu).

## University of the Incarnate Word



4301 Broadway  
CPO #324  
San Antonio, TX 78209  
Phone: 210.829.2706  
<http://www.uiw.edu/adult>

### Booth #309

Established in 1881, the University of the Incarnate Word has long been recognized as a quality provider of education in Texas and the southwest United States offering traditional, adult evening, Saturday, and on-line programs.

**GOLD SPONSOR**

## VTN Technologies Inc.

17707-105 Avenue  
Suite 205  
Edmonton, AB T5S 1T1  
Canada  
Phone: 780.421.8374  
<http://www.vtn-tech.com>

### Booth #215

VTN is the developer of the Ole' Online Learning Environment, consisting of a fully integrated learning management system, learning content management system, and training management system, providing a complete suite of tools to manage all of your online and instructor-led training.

## You Make The Call!®

8000 Regency Parkway  
Suite 485  
Cary, NC 27518  
<http://www.youmakethecall.us>



### Booth #214

YOU MAKE THE CALL!® is an innovative electronic game that entices sales reps to stay focused and engaged in role-playing. You customize YOU MAKE THE CALL! to fit your sales teams' specific needs. Best of all, it's fun to play! [www.youmakethecall.us](http://www.youmakethecall.us).

**GOLD SPONSOR**

## VoiceText Communications

211 East 7th Street  
12th Floor  
Austin, TX 78701  
Phone: 512.404.2300  
<http://www.voicetext.com>



### Booth #216

VoiceText specializes in audio and web conferencing and solutions for businesses both large and small. We customize any of our services to fit your organization's specific needs. VoiceText is dependable, reliable, friendly, and accurate. Try us first!

**Please Note: Exhibitor listings were edited per ASTD Style Guide**



## EXHIBITORS BY AREAS OF EXPERTISE

### Applied Technology Solutions

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Qube Learning	414
Suddenly Smart	310
Training Partner by GeoMetrix	200

### Coaching

The Success Training Network (TSTN)	103
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### College/University

Nova Southeastern University - Fischler School of Education and Human Services	404
Regis University	219
TechSmith Corporation	311
University of the Incarnate Word	309

### Consulting

Rustici Software, LLC	203
Translations.com	306

### Content Development

Allen Interactions Inc.	409
American Management Association	202
Atomic Learning	408
Business Training Library	115
edCetra Training Inc.	212
Element K	319
Fusion Learning Systems	105
LeaderGuide Pro	301
Learning.net	402
Prospero Learning Solutions Inc.	305
SmartPros	210
The Success Training Network (TSTN)	103
VTN Technologies Inc.	215
You Make The Call!®	214

### Courseware Design

Centurion Systems, Inc.	406
edCetra Training Inc.	212
LeaderGuide Pro	301
Phasient Learning Technologies	209

### Customer Service

DialogCoach LLC	109
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### Distance Learning

Columbia Southern University	113
eLearningToolbox.com	208
InterCall	114
NexLearn, LLC	108
Nova Southeastern University - Fischler School of Education and Human Services	404
Rapid Intake Inc.	412
Regis University	219
University of the Incarnate Word	309
VoiceText Communications	216



## e-Learning

Adobe Systems	314
Allen Interactions Inc.	409
American Management Association	202
Beeline	415
Blackboard, Inc.	107
Business Training Library	115
Centurion Systems, Inc.	406
CERTPOINT	410
Clarity Consultants	400
Cohesive Knowledge Solutions, Inc.	312
edCetra Training Inc.	212
Edista Learning LLC	416
eLearningToolbox.com	208
Element K	319
Enspire Learning	201
Fusion Learning Systems	105
GeoLearning, Inc.	100
Harbinger Knowledge Products Pvt. Ltd.	104
IGNITE Technologies, Inc.	213
Informa Systems	407
Learn.com	307
Meridian Knowledge Solutions, LLC	313
Mzinga	101
NetDimensions	207
OnPoint Digital, Inc.	317
Operitel Corporation	418
Phasient Learning Technologies	209
Prospero Learning Solutions Inc.	305
Qube Learning	414
Rapid Intake Inc.	412
Rustici Software, LLC	203
Seminars Express	106
SmartPros	210
TechSmith Corporation	311
The Success Training Network (TSTN)	103
Training Partner by GeoMetrix	200
TrainUp.com	401
University of the Incarnate Word	309
You Make The Call!®	214

## Enterprise Learning Solutions

Blackboard, Inc.	107
CERTPOINT	410
Edista Learning LLC	416
eLogic Learning	119
GeoLearning, Inc.	100
IGNITE Technologies, Inc.	213
Learn.com	307
Mzinga	101
NetDimensions	207
Operitel Corporation	418
Plateau	205
RISC, Inc.	303
Rustici Software, LLC	203
Suddenly Smart	310
The Success Training Network (TSTN)	103
TrainUp.com	401
VTN Technologies Inc.	215

## Experiential Learning

Columbia Southern University	113
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## Instructional Systems Design (ISD)

Clarity Consultants	400
Rapid Intake Inc.	412
Seminars Express	106

## IT Training

Cohesive Knowledge Solutions, Inc.	312
Edista Learning LLC	416
Kaplan IT Learning (STT Trainer)	217
TechSmith Corporation	311

## Leadership Development

Enspire Learning	201
Humentum Corporation	211
The Success Training Network (TSTN)	103



## EXHIBITORS BY AREAS OF EXPERTISE

### Learning Portal

eLogic Learning	119
Meridian Knowledge Solutions, LLC	313
OnPoint Digital, Inc.	317
Operitel Corporation	418
The Success Training Network (TSTN)	103
VoiceText Communications	216

### LMS

Adobe Systems	314
Beeline	415
Business Training Library	115
CERTPOINT	410
Element K	319
eLogic Learning	119
GeoLearning, Inc.	100
Informa Systems	407
Learn.com	307
Learning.net	402
Meridian Knowledge Solutions, LLC	313
Mzinga	101
NetDimensions	207
OnPoint Digital, Inc.	317
Plateau	205
Prospero Learning Solutions Inc.	305
RISC, Inc.	303
Seminars Express	106
Training Partner by GeoMetrix	200
TrainUp.com	401
VTN Technologies Inc.	215

### Localization/Translation Services

Translations.com	306
Management Development	
Humentum Corporation	211
LeaderGuide Pro	301

### Performance Improvement

Atomic Learning	408
Cohesive Knowledge Solutions, Inc.	312
Plateau	205

### Professional Development

American Management Association	202
Blackboard, Inc.	107
Nova Southeastern University - Fischler School of Education and Human Services	404
SmartPros	210
The Success Training Network (TSTN)	103

### Project Management

Clarity Consultants	400
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### Publishing/Publications/ Binding/ Books/CD ROMS

New York Times Newspaper	117
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### Sales Training

Allen Interactions Inc.	409
DialogCoach LLC	109
InterCall	114
Qube Learning	414
The Success Training Network (TSTN)	103
You Make The Call!®	214

### Simulations

Centurion Systems, Inc.	406
DialogCoach LLC	109
Enspire Learning	201
Fusion Learning Systems	105
Harbinger Knowledge Products Pvt. Ltd.	104
Kaplan IT Learning (STT Trainer)	217
NexLearn, LLC	108
Regis University	219
Suddenly Smart	310

### Web & Teleconferencing

Adobe Systems	314
InterCall	114
VoiceText Communications	216